

THE ENTREPRENEURIAL PATH

Building an Advanced Innovation Hub:
The story of JOIST Innovation Park

THE BEGINNING

2005



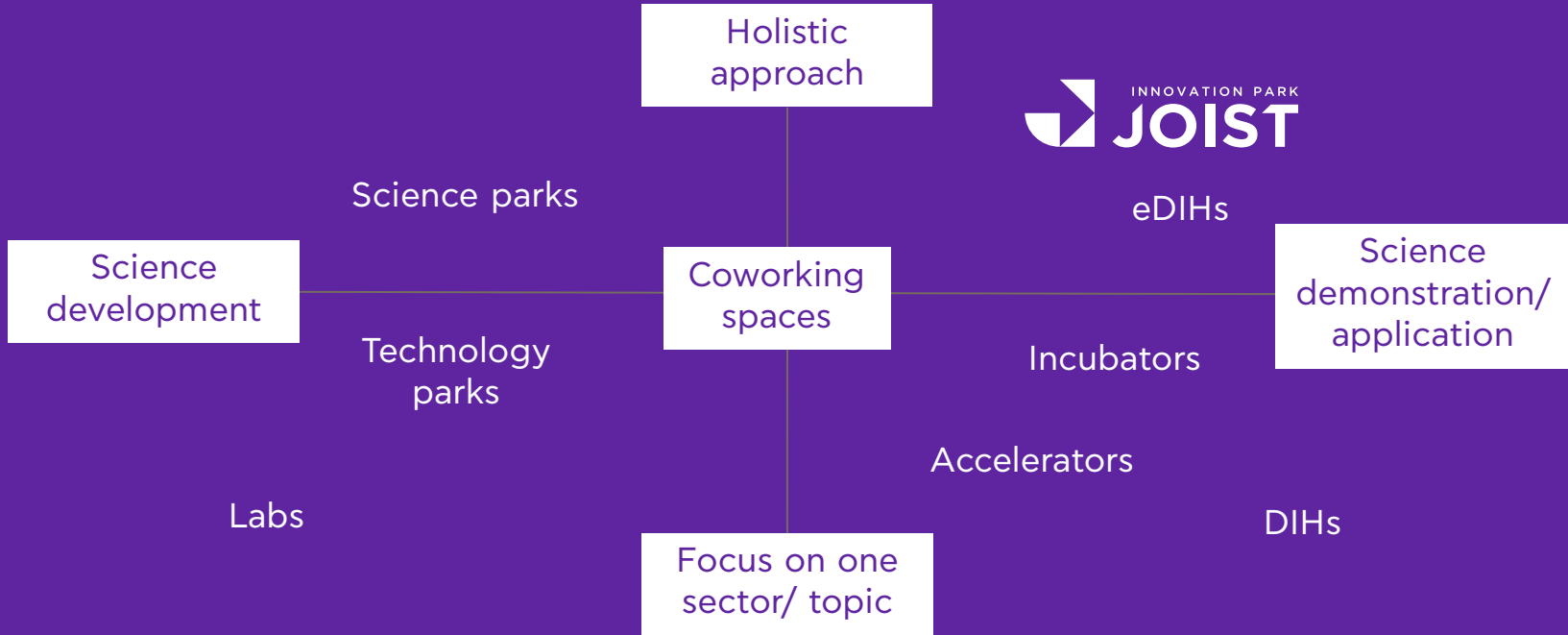


To facilitate **innovation** and **knowledge transfer**
to businesses and individuals, helping
them digitally **transform, collaborate** and **grow**.

THE VISION



THE ROLE OF
INNOVATION SPACES
TO REGIONAL
DEVELOPMENT AND
ECONOMIC GROWTH



INNOVATION SPACES MAPPING

THE PROPOSED JOIST MODEL

**JOIST
COMMUNITIES**



EDUTECH



AGRITECH

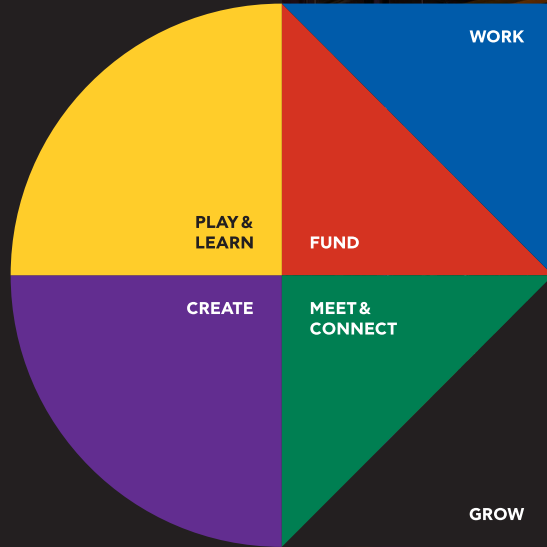


eTOURISM



eHEALTH





SERVICES



SERVICES
WORK

PRIVATE OFFICES

COWORKING SPACE

MEETING ROOMS

VIRTUAL OFFICES & TAXES



SERVICES

MEET & CONNECT

EXHIBITION SPACE

POP-UP SHOPS

INTEGRATED EVENTS

ENJOIST SCIENCE CAFE

PHYGITAL INNOVATION ECOSYSTEM



SERVICES

CREATE

TEST BEFORE INVEST

PROTOTYPING

YOUTUBE ROOM

as well as Vidcast & Podcast Room

MAKERS SPACE

WETLAB



SERVICES

PLAY & LEARN



SCHOOL VISITS

VR ARENA

AR LAB

FUTURE LEARNING LAB

DIGITAL EDUTAINMENT TOOLS





SERVICES

GROW

**DIGITAL TRANSFORMATION
PROGRAMMES & TOOLS**

**ACCELERATION TOOLS &
SERVICES**





SERVICES
FUND

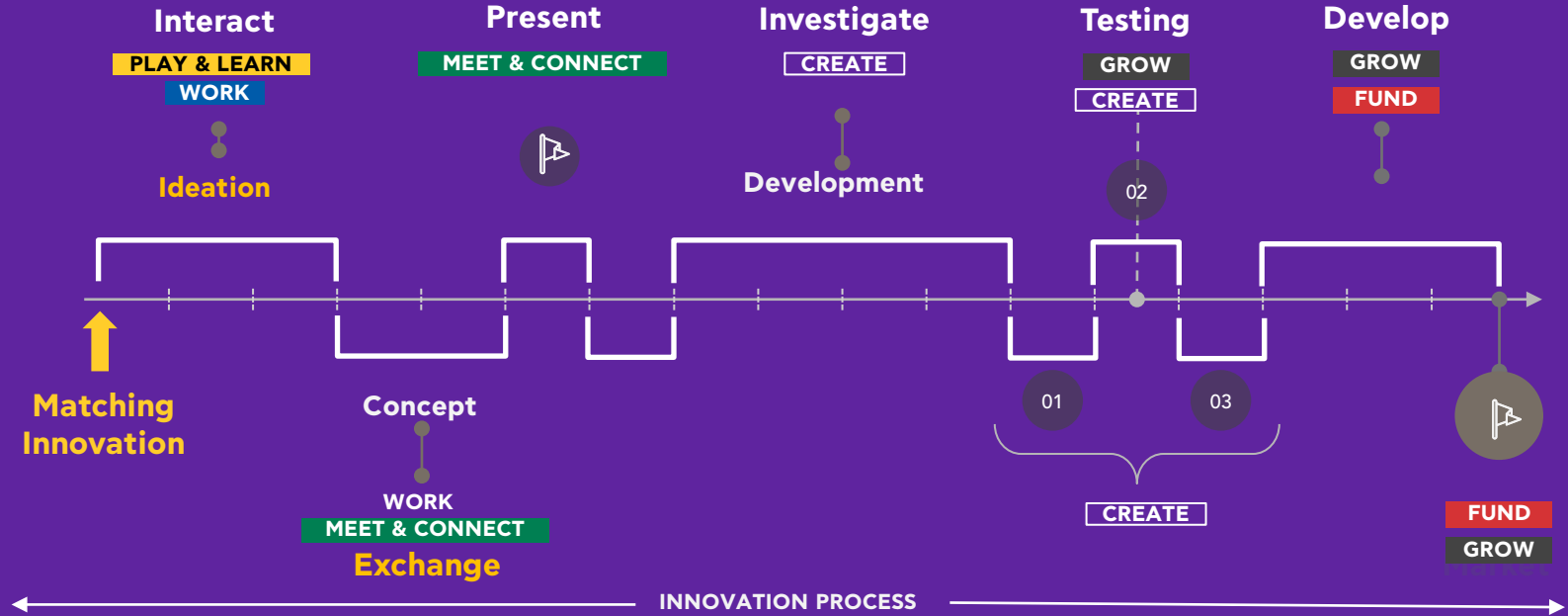
FUNDING SUPPORT & RESOURCES

CASCADE FUNDING

SPONSORSHIPS & ENDORSEMENTS

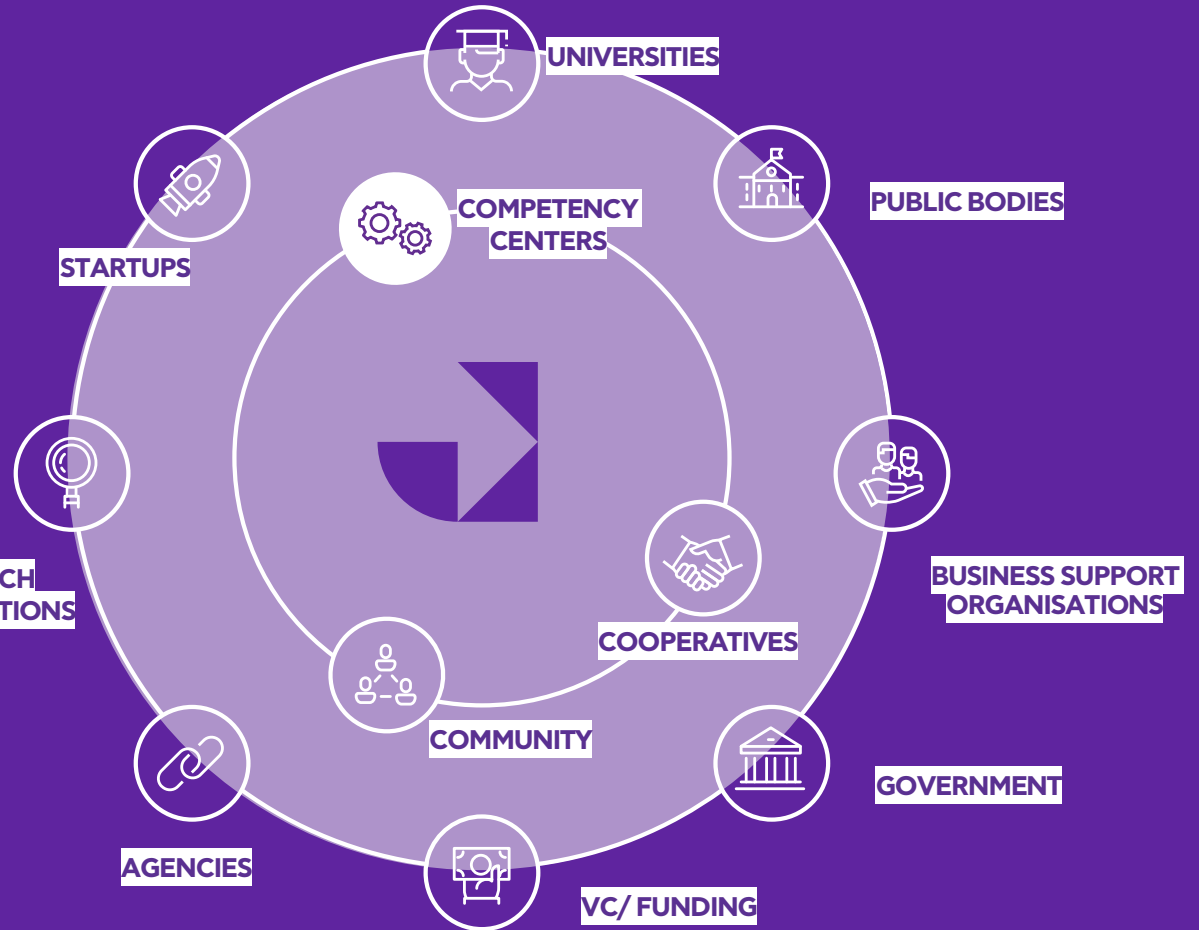
SUPPORT TO FIND INVESTMENT





THE JOIST MODEL LINKAGES BETWEEN INNOVATION AND LEARNING PATH

JOIST ECOSYSTEM



WHY WE ARE UNIQUE?
WE OFFER AN
IMMERSIVE PHYGITAL
EXPERIENCE

**FOCUSING ON SMALL
COMMUNITIES
WHERE? IN URBAN BUT
ALSO IN RURAL AREAS**

**WE ATTRACT BRILLIANT
MINDS IN SMALL
COMMUNITIES BUT WE
DO NOT STOP THERE**

WE **ASSIST** THESE
MINDS TO **GROW** IN
THEIR COMMUNITIES
AND **CHANGE** THE
WHOLE WORLD

It cultivates and embeds an **innovation culture** that leverages everyone's strengths while bringing **change**.

In the next 5 years **new ideas, products, services, partnerships** will be created from K8-18, deriving from our **innovation transfer** programme combined with **EduTainment** activities.

IMPACT





THE FIRST PRIVATE AND SELF-SUSTAINED ADVANCED DIH

16 DIFFERENT KEY REVENUE STREAMS

**IT IS AN
INVESTMENT
FOR**

GOVERNMENT

CIVIL SOCIETY

INDUSTRY

ACADEMIA



**AN IMPACTFUL
PHYGITAL INVESTMENT
FOR THE FUTURE**

THANK YOU!



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